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### **CAREER OBJECTIVE**

To adapt innovative teaching methods to make the students at ease in understanding and make them more communicative and interactive which will kindle their knowledge to know about the present global business scenario.

### **CHRONOLOGY OF EDUCATION**

SI.NO.	DEGREE	UNIVERSITY/COLLEGE/SCHOOL	YEAR OF PASSING
1.	Ph.D.	MANONMANIAM SUNDARANAR UNIVERSITY, TIRUNELVELI	Awaiting for Viva Voce
2.	M.Phil.	ALAGAPPA UNIVERSITY, KARAIKUDI.	2009
3.	M.Com.	V.H.N.S.N ARTS AND SCIENCE COLLEGE, VIRUDHUNAGAR	1999
4.	M.B.A.	KALASALINGAM ENGINEERING COLLEGE, KRISHNANKOIL	1998
5.	P.G.D.P.M.I.R.	V.H.N.S.N ARTS & SCIENCE COLLEGE, VIRUDHUNAGAR.	1997
6.	B.B.A.	V.H.N.S.N ARTS & SCIENCE COLLEGE, VIRUDHUNAGAR.	1995

### **QUALIFYING EXAMINATION**

Qualified SET conducted by Mother Theresa University, Kodaikanal in 2016

## **EMPLOYMENT HISTORY**

SI.NO.	INSTITUTION	POSITION	PERIOD OF SERVICE
1.	SSDM Arts & Science college, Kovilpattii	Assistant Professor in Department of B.B.A	1999 - 2005
2.	Einstein College of Engineering, Tirunelveli	Assistant Professor in Department of M.B.A	2009 - 2018
3	St.Xavier'sCollege (Autonomous) Palayamkottai	Assistant Professor in Department of B.B.A	2018 – Till Date

## **CAREER ACHIEVEMENTS**

- Certificate of Merit for Produced 100% results in Consumer Behaviour Nov/Dec 2012 examination conducted by Anna University.
- Certificate of Merit for Produced 98.48% results in Principles of Management Nov/Dec 2013 examination conducted by Anna University.
- Certificate of Merit for Produced 95% results in Professional Ethics in Engineering Nov/Dec 2013 examination conducted by Anna University.
- Certificate of Merit for Produced 100% results in Customer Relationship Management Nov/Dec 2014 examination conducted by Anna University.
- Certificate of Merit for Produced 100% results in Services Marketing Nov/Dec 2016 examination conducted by Anna University.
- Certificate of Merit for Produced 95.2% results in Organizational Behaviour Nov/Dec 2016 examination conducted by Anna University.
- Certificate of Merit for Produced 100% results in Customer Relationship Management Nov/Dec 2016 examination conducted by Anna University.
- Certificate of Merit for Produced 100% results in Economic Analysis for Business Nov/Dec 2017 examination conducted by Anna University.
- Certificate of Merit for Produced 90% results in Strategic Management Nov/Dec 2017 examination conducted by Anna University.
- Certificate of Merit for Produced 100% results in Customer relationship Management Nov/Dec 2017 examination conducted by Anna University.

## **ADDITIONAL RESPONSIBILITIES**

➤ **Co-ordinator for MEGA 'B'**

As department association co-ordinator of BBA organized and conducted a regional level seminar and symposium in management for 3 consecutive years @ SSDM arts & science college, Kovilpatti.

➤ **Organizer for Faculty Development Workshop**

Organized and participated A Two Day Workshop on “Qualities of Good Teacher” @ SSDM Arts & Science College, Kovilpatti.

➤ **Assistance of NSS Co-ordinator**

As an assistance of NSS Co-ordinator and arranged three times ten day service camp for boys and managed more than 60 students@ SSDM Arts & Science College, Kovilpatti.

➤ **Training Co-ordinator**

Acted as Training co-ordinator at Einstein College of Engineering from 2011 – 2015

➤ **Lecture on Career Guidance**

Presented many Career Guidance Lecture to school children regarding admission for Einstein college of Engineering.

➤ **Organizer for Many In-House Training Programme**

Organized **In-House Training Programme** for final year B.E Students in Einstein College of engineering

## **CONFERENCE AND PAPER PRESENTATION**

1. Participated a one day **Orientation Programme for College Teachers** in S.S.D.M college, on 8<sup>th</sup> December 2000.
2. Attended one day seminar organised by the University on **Teaching Environmental Studies in Colleges** on 12.04.2004 at V.O.C college, Thoothukudi.
3. Participated a one day **International Seminar on “Global Challenges of Emergent India – A Management Perspective”** and presented a paper on **“Green Marketing”** organized by Vivekanandha College on Feb 14<sup>th</sup> - 15<sup>th</sup> 2011.
4. Participated a one day **National Conference on “Emerging Paradiagms in Insurance Industry”** and presented a paper on **“Health Insurance”** organized by **Department of Management Studies, Pondicherry University, Karaikal** on 26<sup>th</sup> Mar 2011.
5. Participated a one day **National Conference on “Management Challenges in 21<sup>st</sup> century”** and presented a paper on **“Buying Behaviour”** organized by **Department of Management Studies and Computer Application, Karaikal** on 27<sup>th</sup> Aug 2011.
6. Participated a one day **Workshop on “Young Entrepreneurs”** organized by **Department of Managment Studies, Einstein College of Engineering, Tirunelveli** 16<sup>th</sup> Dec 2011.
7. Participated a one day **National Seminar on “Emerging Trends in the Indian Banking Industry – Challenges and Strategic Options”** and presented a paper on **“Retail Banking”** organized by **Department of commerce, Pondichery University, Karaikal** on 24<sup>th</sup> March 2012.
8. **Participated and presented a one day National conference on “Green Business Myopia”** organized by **Department of Management Studies, Fatima College (Autonomous) College, Madurai, on 15<sup>th</sup> Sep 2012.**

9. Participated one day workshops on “Business plan” organised by E—Cell, IIT Bombay and Nurture Talent Academy Hosted by Einstein College of Engineering, Tirunelveli on Sep 27, 2013.
10. Participated and presented a one day **National conference** on “**A Study on Employee Morale in Rajalakshmi Textile mills Pvt Ltd, Rajapalayam** organized by Department of Management Studies and in association with Entrepreneurial Development Cell, AVS Engineering College College, Salem, on 19<sup>th</sup> Apr 2013.
11. Participated and presented a one day **International conference** on “**A Study on Employee Attitude in Spinning mills** organized by Brahma School of Business Chennai, on 19<sup>th</sup> Oct 2013.
12. Participated and presented a one day **International conference** on “**A Study on Job Satisfaction Among the Employees of Subburaj Spinning Mills in Tirunelveli organized by Department of Management Studies, Annai Mathammal Sheela Engineering College on 25<sup>th</sup> Oct 2013.**
13. Presented a paper on International Journal in the title of “**Measurement of Employee Morale in Seyadu Spinning Mills in Tirunelveli**” in EIJMMS) ISSN 22449-88 34. Vol.4(3) Published on March 2014.
14. Presented a paper on International Journal in the title of “**A Study on Employees Morale with Special Reference to Kumar Spinning Mill Pvt Ltd, Tirunelveli**” in Laxmi Book Publications ISSN 2230-78 50. Impact Factor : 3.1560 (UFF) Published on May 2015.
15. Participated one day **Faculty Development Program on “Application of SPSS in Research”**, held on 05.06.2015 at Department of Business Administration, Einstein College of Engineering, Tirunelveli.
16. Participated a one day Workshop on “**Faculty Development Programme on Data Analysis in Social Sciences** ” **organized by Department of Management Studies, Sri Vidya College of Engineering and Technology, Virudhunagar on 5<sup>th</sup> Dec 2015.**

17. Participated a one day International Seminar on “Innovative Practices in Modern Management” and presented a paper on “Conceptual Frame Works on Employee Morale and Satisfaction in Workplace” organized by Department of Management Studies, Srividya College of Engineering and Technology, Virudhunagar on Feb 29<sup>th</sup> Jan 2016.
18. Participated a one day International Workshop on “Inculcating Innovative Entrepreneurial Skills on Young Entrepreneurs” organized by P.G & Research Department of Commerce, The M.D.T Hindu College, Tirunelveli-10 on 28<sup>th</sup> March 2019.

### **PROJECT EXPOSURE**

- Guided a Project for Final year MBA students from 2007 – 2018 on various Marketing and HR Title.
- Done a project in finding out “Consumer Attitude towards Gingelly Oil with special reference to IDHAYAM GINGELLI OIL (1998).
- Done a project on “Job Satisfaction among the employees of Mittlulal Lalah & Sons,” at Chennai (1998).

### **SUBJECTS HANDLED**

- Principles of Management
- Total quality management
- Engineering economics and financial accounting
- Engineering Ethics and Human values
- Organization Behavior Economic Foundation and Business Environment
- Production and material management Consumer Behavior
- Human Resource management
- Marketing management
- Advertising and Sales management
- Total quality management
- Industrial Relations and Labour Welfare .
- Customer Relationship Management
- Business Research Methods
- Organizational Behaviour

## Personal Profile

Name : Kandhakumar.P  
DOB& Age : 15- June-1973, 44 years,  
Sex : Male,  
Marital status : Married  
Nationality : Indian,  
Wife's Name : Shanmuga Sundari.K  
Wife's Occupation : High School Teacher, Kadayam  
Father's Name : Mr.C.Ponnaiah,  
Father's Occupation : Rtd. Head Master  
Nationality : Indian  
Aadhar No : 3855 0720 1562

## Declaration

I hereby declare that the information / personal details provided above are true to the best of my knowledge.

P.KANDHAKUMAR