

G.BRIGHT JOWERTS

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2/346, West Street, Puthukkadai Kattadam, Maruthakulam – 627 011

CAREER OBJECTIVE

My zeal is to become a competent professor with a progressive institution that gives me scope to update my knowledge and skills in accordance with the innovative trends in teaching and learning and be part of a team that dynamically works towards the holistic development of students.

ACADEMIC CHRONICLE

Course	Year of Passing	Institution	Board/ University	Percentage	Class
Doctorate	2018, February	St. Xavier's College, (Autonomous) Palayamkottai, Tirunelveli	Manonmaniam Sundaranar University		
M.Phil. (Commerce)	April 2013	St. Xavier's College, (Autonomous) Palayamkottai, Tirunelveli	Manonmaniam Sundaranar University	83	I Class with Distinction
M.Com.	April 2012	St. Xavier's College, (Autonomous) Palayamkottai, Tirunelveli	Manonmaniam Sundaranar University	58	II Class
B.Com.	April 2010	Sadakathullah Appa College, (Autonomous) Rahmath Nagar, Tirunelveli	Manonmaniam Sundaranar University	53	II Class
HSC	April 2007	St. Xavier's Hr. Sec. School, Palyamkottai, Tirunelveli	Tamil Nadu State Board	76.83	I
SSLC	April 2005	St. Xavier's Hr. Sec. School, Palyamkottai, Tirunelveli	Tamil Nadu State Board	83	I

TECHNICAL PROFICIENCY

- Familiar with MS. Office
- Perception of Basics in Tally 9 Accounting Package
- Post Graduate Diploma in Computer Applications in Business (PGDCAB)
- Perception of Basics in Desktop Publishing

RESEARCH PURSUING

- 1) **Title** : “Consumer Satisfaction towards Tupperware plastic products”.
Purpose : For the Completion of M.Com. Degree
Period : 2011-12
- 2) **Title** : “Problems of Women workers in Unorganized sectors”.
Purpose : For the Completion of M.Phil. (Commerce) Degree
Period : 2012-13
- 3) **Title** : “A Comparative Study on Service Quality Perception and Preference of Customers about Public and Private Sector Banks in Tirunelveli District”.
Purpose : For the Completion of Doctorate
Period : 2013-17

SPECIAL SKILLS

- Marketing
- Corporate Accounting

SEMINAR ATTENDED AND PAPER PRESENTED

Dr. G. Bright Jowerts								
Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / international	Year of publication	ISBN/ISSN number of the proceeding / Book	Affiliating institute at the time of publication	Name of the publisher
Commerce Times	The Trend of Systematic and			International Research Journal	March, 2017	ISSN 2320-9461	Dept. of Commerce (Shift II), St. Xavier's	B-Digest

	Unsystematic risks in public and Private sector Banks in india			of Commerce			College (Autonomous)	
	Impact of Demonetisation of the Raising Trends of E-Commerce in India – Prospects and Challenges		International Conference on Emerging Trends in Business Models and Techniques	International Journal of Commerce and Management	March 2017	ISSN 0975-2617	Department of Commerce with CA, St. John's College, Palayamkottai	B-Digest
Issues and Challenges of Service Sector in India	Green Banking – Benefits and Risks in India			National seminar	January, 2015	ISBN 978-81-922545-4-8	Holy Cross College (Autonomous), Trichy	Nancy Christy Printers, Trichy
Emerging Issues in Healthcare Marketing	Multicultural Marketing in healthcare services			National Seminar	February, 2015	ISBN 978-93-84734-084	Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai	Diocesan Offset Press
Innovative Banking Services – A Transformative tool for Business, Finance and Customer Service	A comparative study on crime rates, NPA and Liquidity Trend due to myopia in public and private sector banks in India			National Seminar	December, 2016	ISBN 978-93-84734-398	Department of BBA, St. Xavier's College (Autonomous), Palayamkottai	B-Digest Publications, Nagercoil
Xaverian Journal of Marketing	Problems faced by women in unorganised sector in Tirunelveli				Jan – June. 2013	ISSN 2278-6562	PG & Research Department of Commerce, St. Xavier's	Commerce Research Centre, St. Xavier's College (Autonom

	District						College (Autonomous), Palayamkottai	ous), Palayamkottai
Green Management – prospectus and Challenges	Green Marketing			National Seminar	February, 2013	ISBN – 978-81-923975-7-3	Department of BBA, St. Xavier’s College (Autonomous), Palayamkottai	Sree Printers Tirunelveli
Emerging Opportunities and challenges in Micro, Small and Medium Enterprises	A study on problems faced by Micro, Small and Medium Enterprises			National Seminar	October, 2012	ISBN – 978-81-923975-0-4	Department of corporate secretaryship, St. Xavier’s College (Autonomous), Palayamkottai	St. Xavier’s College (Autonomous), Palayamkottai
Contemporary Business Conundrum				National Seminar	October, 2014	ISBN – 978 – 93 – 84734 – 04 - 6	Department of BBA, Muslim Arts College, Thiruvithan code	B-Digest Publications, Nagercoil
International of Research - Granthaalayah	Service Quality of Public and Private Sector Banks in Tirunelveli District			International	May, 2017	ISSN-2350-0530(O), ISSN-2394-3629(P)		Granthaalayah
International of Research - Granthaalayah	A Comparative Study on Service Quality Perception and Preference of Customers about Public and Private Sector			International	December, 2016	ISSN-2350-0530(O), ISSN-2394-3629(P)		Granthaalayah

	Banks in Tirunelveli District							
Journal for Studies in Management and Planning	A Study on Perception of Banking Customers towards Quality of Services in Tirunelveli District			International	February, 2017	ISSN: 2395 - 0463		

SEMINAR ATTENDED AND PAPER PRESENTED

S. No	Year	List of teachers who attended	Title of the professional development Programme	Orgainor	Date and Duration (from – to)
1.	2012-13	Dr .Bright Jowerts	Emerging Oppertunities and challenges in Micro, Small and medium enterprises	Department of Corporate Secretaryship, St. Xavier's College(Autonomous), Palayamkottai	12-10-2012
2.	2012-13	Dr .Bright Jowerts	Financial Sector Reforms in India Title of the Paper Presented: Reforms in Insurance Sector	Pope's College, Sawerpuram, Tuticorin	17-10-2012
3.	2012-13	Dr .Bright Jowerts	Green Management – Prospectus & Challenges Title of the Paper Presented: Green Marketing	PG & Research Department of Commerce, St. Xavier's College(Autonomous), Palayamkottai	21&22-02-2013
4.	2012-13	Dr .Bright Jowerts	Paradigm Shift in Human resources Management – The Changing Factors	Department of Business Administration, St. Xavier's College (Autonomous), Palayamkottai	05-10-2012
5.	2012-13	Dr .Bright Jowerts	Emerging Trends in Banking Industry	Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai	11-03-2013
6.	2012-13	Dr .Bright Jowerts	Research Methodology: Recent trends and Effective Techniques	Xaverian Institute of Management (XIBA), St. Xavier's College (Autonomous), Palayamkottai	15-02-2013
7.	2012-	Dr .Bright	Applicatins of SPSS and	PG & Research	7&8-03-2013

	13	Jowerts	Avoidance of Plagiarism in Research	Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai	
8.	2013-14	Dr .Bright Jowerts	Orientation Programme for Teachers	Organized by internal quality assurance cell(IQAC) at St. Xavier's College	21-01-2014
9.	2013-14	Dr .Bright Jowerts	SOCIO-ECONOMIC AND CULTURAL IMPLICATION OF SOCIAL NETWORKING SITES (SNS) ON YOUTH Title of the Paper Presented: PRODUCTIVE USE OF SNS BY YOUNG EMPLOYEES IN TIRUNELVELI.	Organized by the PG and Research Department of Commerce, St. Xavier's College(Autonomous), Palayamkottai	06&07-02-2014
10.	2014-15	Dr .Bright Jowerts	Orientation Programme for teachers On "Innovative Teaching Strategies for Student –Centered Education"	organized by Internal quality Assurance Cell(IQAC) at St. Xavier's College(Autonomous), Palayamkottai	05-07-2014.
11.	2014-15	Dr .Bright Jowerts	Orientation Programme for Teachers on "Classroom Management and Teaching Skills"	organized by Internal Quality Assurance Cell(IQAC)at St. Xavier's College(Autonomous), Palayamkottai on	21-08-2014
12.	2014-15	Dr .Bright Jowerts	NAAC sponsored National Seminar on "Innovations in Student-Centered Teaching –Learning Process in 21 st Century"	organized by Internal Quality Assurance Cell(IQAC)at St. Xavier's College(Autonomous), Palayamkottai on	29&30-01-2015
13.	2014-15	Dr .Bright Jowerts	National Conference on Leadership Styles Title of the Paper Presented: TRENDS IN MERGER AND ACQUISITION IN India.	Organized by the Department of Business Administration, Muslim Arts College, Thiruvithancode	15&16-10-2014.
14.	2014-15	Dr .Bright Jowerts	"ISSUES & CHALLENGES OF SERVICE SECTOR IN INDIA	PG and Research Department of Economics, Holy Cross College and Oriental Institute of	7 th January 2015

			Title of the Paper Presented: “GREEN BANKING-BENEFITS AND RISKS IN India.	Catering Technology & Hotel Management, Madurai UGC SPONSORED National Conference	
15.	2014-15	Dr .Bright Jowerts	“HEALTH CARE MARKETING” Title of the Paper Presented: MULTICULTURAL MARKETING IN HEALTH CARE SERVICES.	Department of Commerce, St. Xavier’s College (Autonomous) presented a paper in the National Seminar	20-02- 2015
16.	2014-15	Dr .Bright Jowerts	Micro and Small Enterprises in India	Department of Commerce and research Centre, SCORR Christian College (Autonomous), Nagercoil	26&27—8-14
17.	2014-15	Dr .Bright Jowerts	Research Methodology and Application of Tools and Analysis (SPSS)	PG & Research Department of Commerce, St. Xavier’s College (Autonomous), Palayamkottai	28-03-2015
18.	2015-16	Dr .Bright Jowerts	Corporate Social responsibility – Indispensable for economic and Human development	Department of Commerce, St. Xavier’s College (Autonomous) presented a paper in the National Seminar	16-08-2015
19.	2015-16	Dr .Bright Jowerts	One day Workshop on research Methodology	Department of Social Work, St. Xavier’s College (Autonomous), Palayamkottai	23-08-2015
20.	2016-17	Dr .Bright Jowerts	Orientation programme for teachers on “MILLENNIUM PHSCHOLOGY OF STUDENTS”	organized by Internal Quality Assurance Cell (IQAC) at St. Xavier’s College (Autonomous), Palayamkottai	14&15-06-2016
21.	2016-17	Dr .Bright Jowerts	Orientation programme for teachers on “PHSCHOLOGY OF STUDENTS”	organized by Internal Quality Assurance Cell (IQAC) at St. Xavier’s College (Autonomous), Palayamkottai	30-09-2016
22.	2016-	Dr .Bright Jowerts	Training programme for Teachers on “Life Skills and Soft Skills for our students”	organized by Internal Quality Assurance Cell (IQAC) at St.	22&23-11-0216

	17			Xavier's College(Autonomous), Palayamkottai	
23.	2016-17	Dr .Bright Jowerts	“Workshop on Human Values Department organized by All India Association For Christian Higher Education at St. Xavier's College(Autonomous), Palayamkottai	Foundation Course Department at St. Xavier's College(Autonomous), Palayamkottai	13&14-02-2017
24.	2016-17	Dr .Bright Jowerts	Ecological Tourism: Opportunities and Challenges for Tribal Development	Department of Folklore and Folklore Resources and Research Centre (FRRC), St. Xavier's College (Autonomous), palayamkottai	16&17-12-2016
25.	2016-17	Dr .Bright Jowerts	Innovative Banking Services – A Transformative Tool for Business, Finance and Customer Service Title of the Paper Presented: A Comparative Study on Crime rates, NPA and Liquidity Trend Due to Management Myopia in Public and Private Sector Banks in India	Department of Business Administration, St. Xavier's College (Autonomous)	19-01-2017
26.	2016-17	Dr .Bright Jowerts	Contemporary HRM Practices for Excellence in Business Performance	PG & Research Department of Commerce, St. Xavier's College (Autonomous), Palayamkottai	08-02-2017
27.	2016-17	Dr .Bright Jowerts	Emerging trends in Entrepreneurship in India	Department of Corporate Secretaryship, St. Xavier's College (Autonomous), Palayamkottai	09-02-2017
28.	2017-18	Dr .Bright Jowerts	Digitalization of Indian Economy and Its Implications for Corporate Sctor	Department of Corporate Secretaryship, St. Xavier's College (Autonomous), Palayamkottai	15-03-2018
29.	2018-19	Dr .Bright Jowerts	SCALING-UP OF LIFE LONG LEARNING	Arrupe Centre for Policy Research and Common wealth of	21-07-2018

				Learning, Canada at Karumathur College, Madurai	
30.	2016- 17	Dr .Bright Jowerts	Emerging trends in Business Models and Techniques	Department of Commerce(CA), St. John's College, Palayamkottai	03-03-2017

PERSONAL DETAILS:

Name : G. Bright Jowerts
 Gender : Male
 Father's Name : Gurupatham
 Father's Name : Selvin Mary Leela
 Date of Birth : 27-05-1990
 Nationality : Indian.
 Languages Known : Tamil & English.
 Address for Communication &
 Permanent Address : G.BRIGHT JOWERTS
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