

**Report on employer's feedback**

**Curriculum**

***Academic year 2018-2019***

## **Feedback analysis and action taken report**

There was a feedback survey held by the career guidance and placement cell for various industrial employers.

### **Objectives of career guidance cell:**

- To help students set their goals and choose a better career in life.
- To provide information about job opportunities.
- To develop the spirit of entrepreneurship among the students
- To create awareness among the students about higher studies and career opportunities available.
- To conduct training seminars and workshops to orient and prepare the students to become the valuable members of the workforce.
- To mobilize resources for the needy students to apply for jobs.
- To promote enterprises.

### **Parameters of employers feedback**

- The quality of the course content
- Relevance of the syllabus
- The syllabus is suitable to tune logical ability of students
- The syllabus is skill oriented
- The syllabus contains the domain knowledge of industry
- The standard of the syllabus is on par with National/International standards
- Technical knowledge/ skill/ Ability to manage/ leadership  
Innovativeness
- Students have the communicative ability
- Creativity
- The overall standard of the syllabus

<b>S.NO</b>	<b>QUESTION</b>	<b>Excellent</b>	<b>Good</b>	<b>Satisfactory</b>	<b>Unsatisfactory</b>
<b>1</b>	The quality of the course content	1	2	1	0
<b>2</b>	Relevance of the syllabus	1	2	1	0
<b>3</b>	The syllabus is suitable to tune logical ability of students	0	4	0	0
<b>4</b>	The syllabus is skill oriented	2	2	0	0
<b>5</b>	The syllabus contains the domain knowledge of industry	2	2	0	0
<b>6</b>	The standard of the syllabus is on par with National/International standards	1	2	1	0
<b>7</b>	Technical knowledge/ skill/ Ability to manage/ leadership Innovativeness	1	2	1	0
<b>8</b>	Students have the communicative ability	3	0	0	1
<b>9</b>	Creativity	0	3	1	0
<b>10</b>	The overall standard of the syllabus	1	2	1	0

## FEEDBACK ANALYSIS:

The career guidance and the placement cell together conducted a feedback session with the employers for the further development of the curriculum.

Majority of our employers 25% rated the **quality of the course content** as excellent, 50% employers rated it as good, 25% employers were satisfied. 25% employers felt that **The Relevance of the syllabus** is excellent, 50% employers rated it as good.

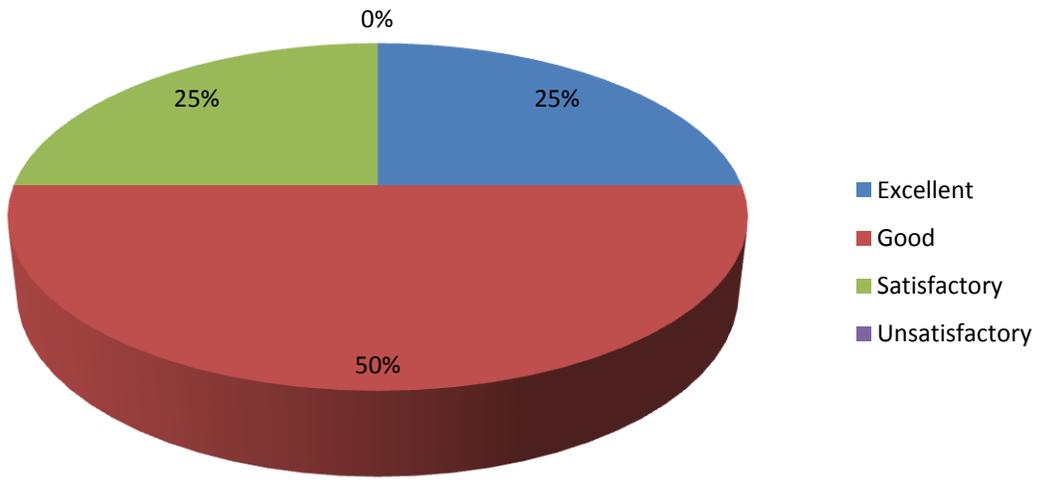
All rated **the syllabus is suitable to tune logical ability of students** as good. 50% employers felt that **the syllabus is skill oriented** as excellent. 50% rated it as good.

50% employers were satisfied with **the syllabus contains the domain knowledge of industry** and none of employers have given their feedback unsatisfactory. 25% employers rated **the standard of the syllabus is on par with National/International standards** as excellent, 25% employers expressed their feedback as satisfactory.

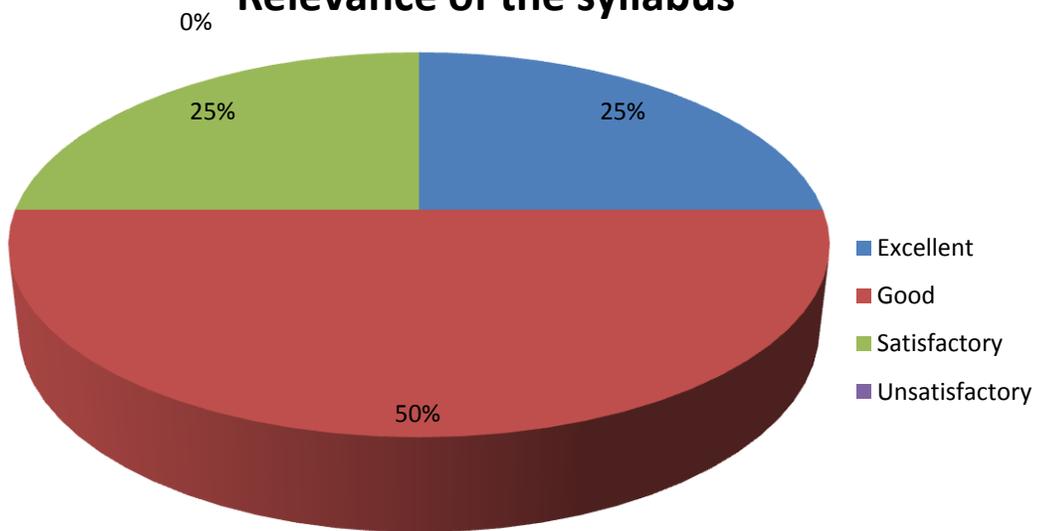
25% employers expressed their feedback on **Technical knowledge/ skill/ Ability to manage/ leadership Innovativeness** as excellent. 50% of our employers rated it as good. 75% employers were expressed that **Students have the communicative ability** is excellent and 25% of them was unsatisfied.

75% employers expressed that the **Creativity** is good and none of them was unsatisfied. 25% employers were expressed that the **overall standard of the syllabus** is excellent and none of them was unsatisfied.

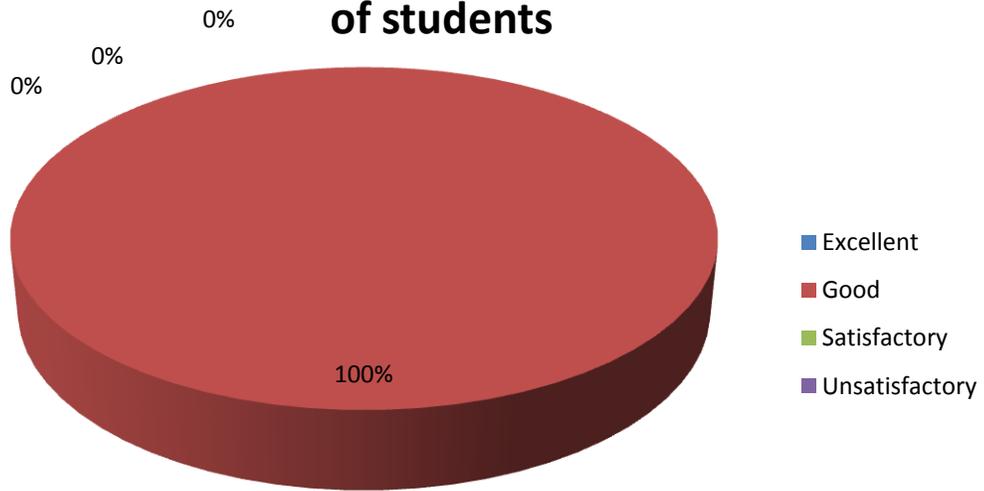
### The quality of the course content



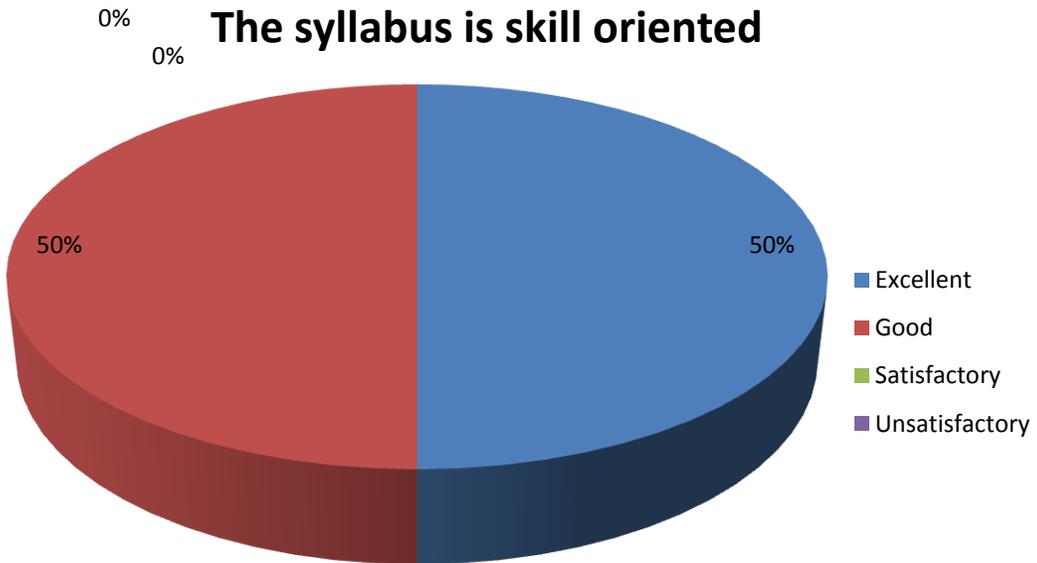
### Relevance of the syllabus



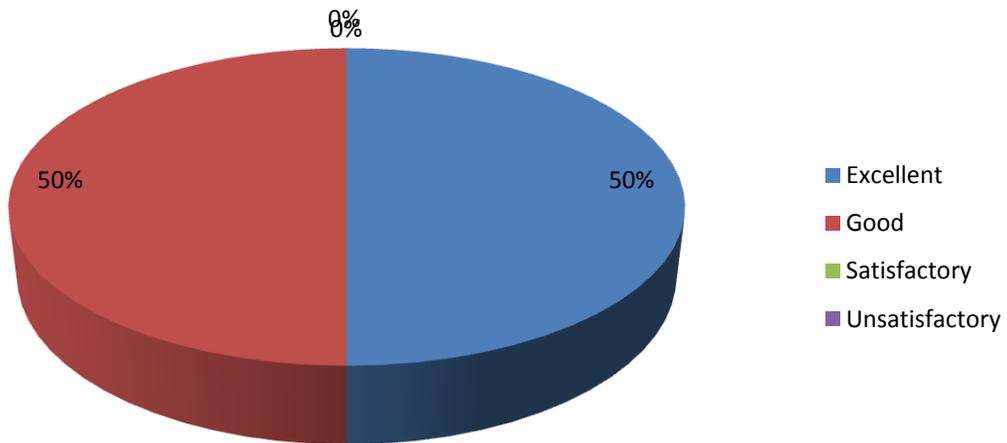
### The syllabus is suitable to tune logical ability of students



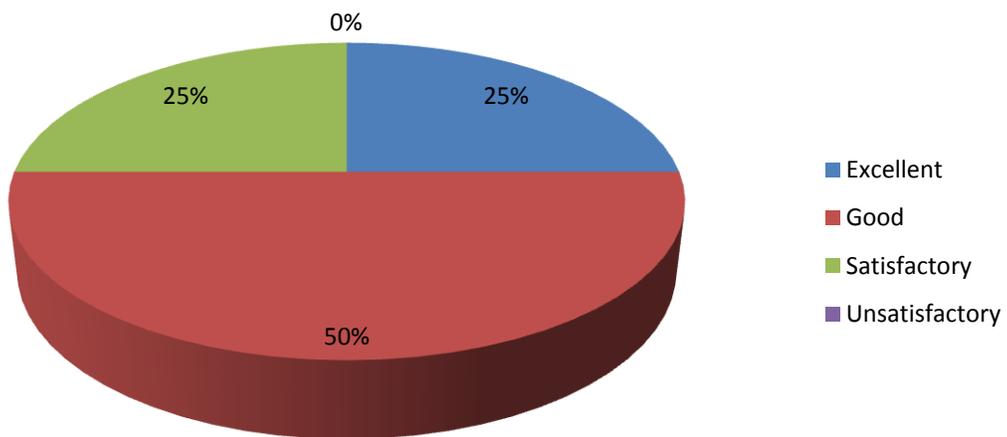
### The syllabus is skill oriented



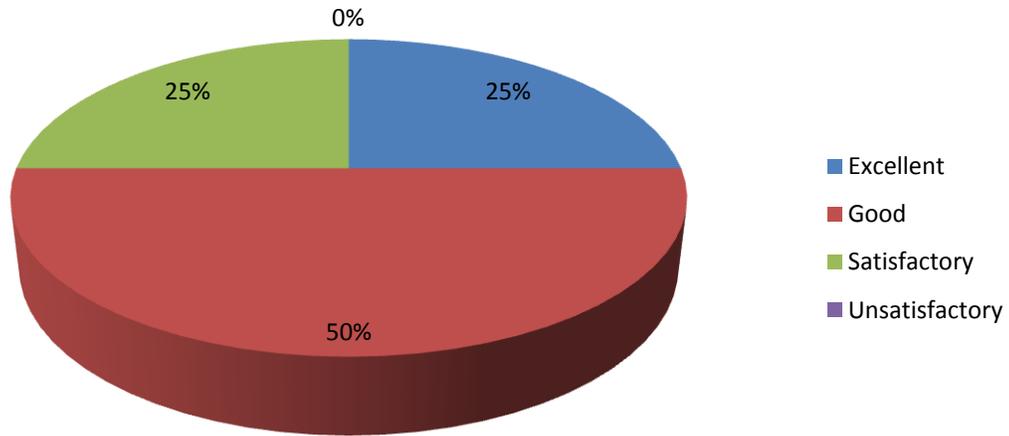
### The syllabus contains the domain knowledge of industry



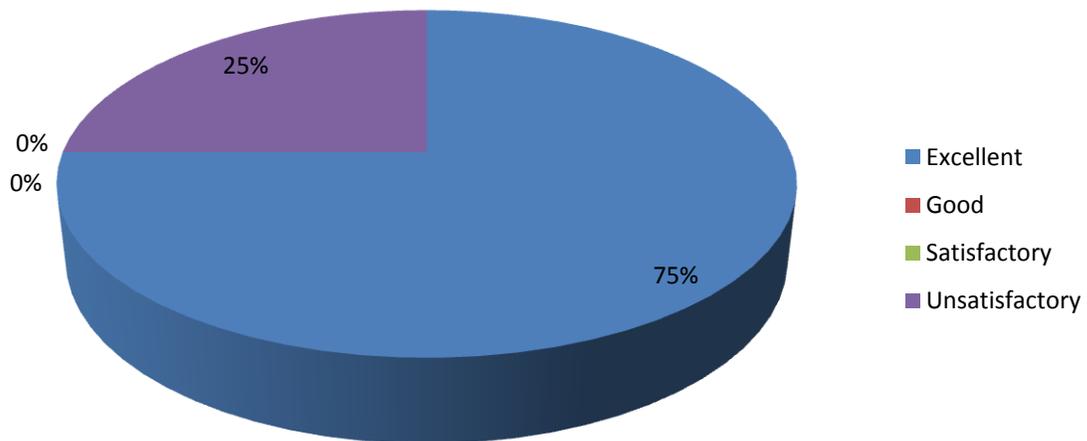
### The standard of the syllabus is on par with National/International standards



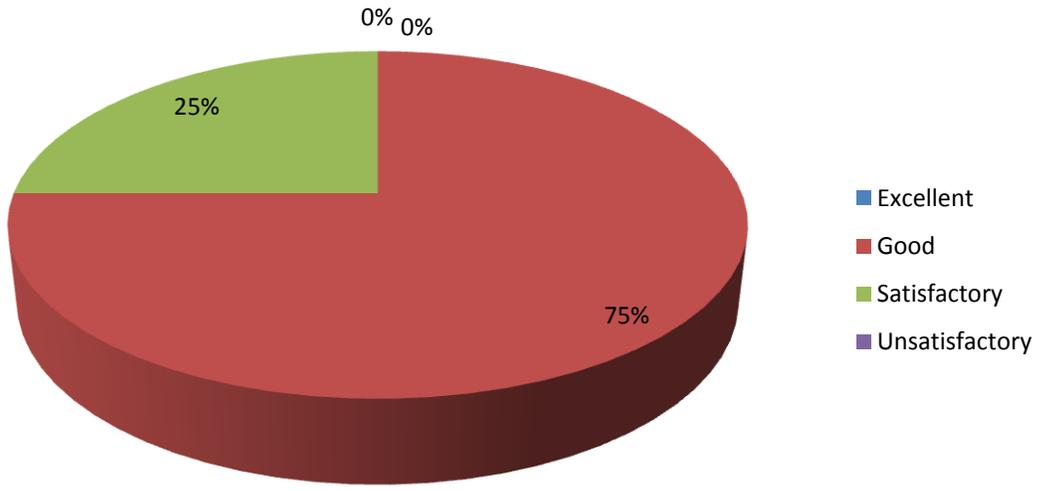
### Technical knowledge/ skill/ Ability to manage/ leadership Innovativeness



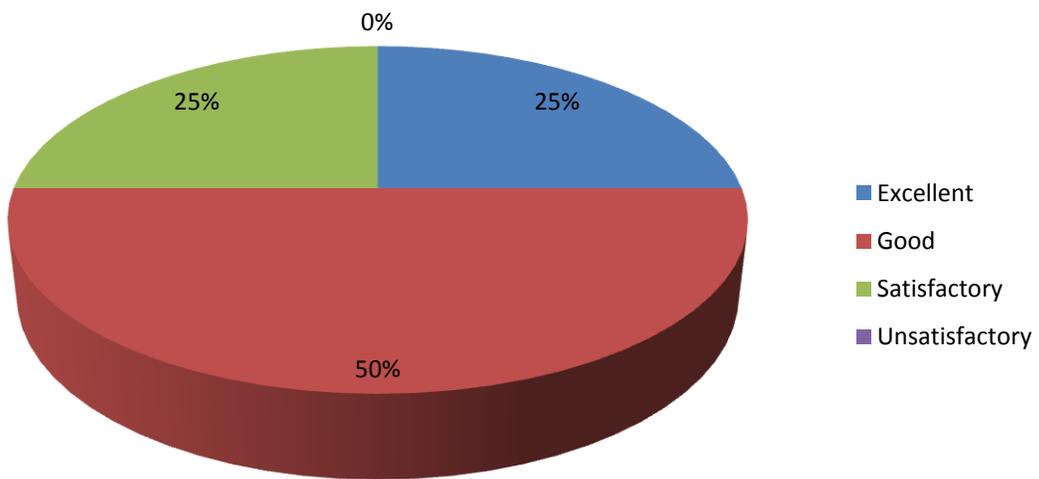
### Students have the communicative ability



### Creativity



### The overall standard of the syllabus



**Action taken report:**

1. The students were well motivated to participate in the interviews
2. Job orientation programs were conducted.
3. Many students were benefited by the campus interviews.



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